



BBC Religion – Charitable Giving Survey

METHODOLOGY NOTE

ComRes interviewed 2,606 English adults by telephone between the 28th February and 23rd March 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Charity Donations - England ONLY

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 1

Q1. Do you practise a religion? By practising, we mean that you pray, read a holy book weekly, or attend religious services or gatherings at least once a month. If yes, which religion?

Base: All respondents

	Gender			Age						Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	2606	1274	1332	239	417	430	527	442	551	1024	560	413	609	-	119	337	275	272	215	-	285	390	433	280
Weighted base	2610	1277	1333	321	449	438	464	385	553	714	719	571	606	-	121	334	273	273	212	-	304	395	425	273
NET: Yes - Practise a religion	686	271	415	94	110	107	93	87	195	183	197	146	159	-	23	86	71	81	47	-	70	154	101	52
	26%	21%	31%	29%	24%	24%	20%	23%	35%	26%	27%	26%	26%	-	19%	26%	26%	30%	22%	-	23%	39%	24%	19%
- Christianity	510	184	326	55	71	73	72	75	164	139	141	104	125	-	20	63	57	57	32	-	56	107	77	41
	20%	14%	24%	17%	16%	17%	16%	19%	30%	20%	20%	18%	21%	-	16%	19%	21%	21%	15%	-	19%	27%	18%	15%
- Islam	65	42	23	24	18	19	4	*	-	19	20	16	10	-	-	7	5	12	3	-	2	27	7	3
	3%	3%	2%	8%	4%	4%	1%	*	-	3%	3%	3%	2%	-	-	2%	2%	4%	1%	-	1%	7%	2%	1%
- Hinduism	16	7	9	6	4	5	-	-	-	6	7	1	2	-	-	2	-	3	-	-	-	4	5	2
	1%	1%	1%	2%	1%	1%	-	-	-	1%	1%	*	*	-	-	1%	-	1%	-	-	-	1%	1%	1%
- Sikhism	10	4	6	4	2	1	4	-	-	2	4	4	-	-	-	-	-	1	2	-	1	2	-	3
	*	*	*	1%	*	*	1%	-	-	*	1%	1%	-	-	-	-	-	*	1%	-	*	1%	-	1%
- Judaism	5	2	2	1	1	1	-	-	2	2	-	1	2	-	1	-	-	-	-	-	1	2	-	*
	*	*	*	*	*	*	-	-	*	*	-	*	*	-	1%	-	-	-	-	-	*	1%	-	*
- Buddhism	4	3	1	-	1	1	1	-	1	1	-	-	2	-	-	1	-	2	-	-	-	-	1	1
	*	*	*	-	*	*	*	-	*	*	-	-	*	-	-	*	-	1%	-	-	-	-	*	*
- Other	77	29	48	4	14	8	11	12	28	14	25	20	18	-	3	13	9	6	10	-	10	11	12	2
	3%	2%	4%	1%	3%	2%	2%	3%	5%	2%	3%	3%	3%	-	2%	4%	3%	2%	5%	-	3%	3%	3%	1%
No	1897	989	907	225	334	322	370	294	351	525	515	421	435	-	98	245	196	190	160	-	233	238	315	221
	73%	77%	68%	70%	74%	73%	80%	76%	64%	74%	72%	74%	72%	-	81%	73%	72%	69%	75%	-	77%	60%	74%	81%
Refused	27	16	11	2	4	9	1	4	7	6	7	4	10	-	-	3	4	2	5	-	*	2	9	1
	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	2%	-	-	1%	2%	1%	2%	-	*	1%	2%	*
Don't know	1	1	-	-	1	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-
	*	*	-	-	*	-	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-

Charity Donations - England ONLY

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 2

Q1. Do you practise a religion? By practising, we mean that you pray, read a holy book weekly, or attend religious services or gatherings at least once a month. If yes, which religion?

Base: All respondents

	Q1. Do you practise a religion?									Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any?							
	Total	Yes - Any	Christ-ianity	Islam	Hinduism	Sikhism	Judaism	Buddhism	Other	No	You pers-onally	Your immed-iate family	Your fri-ends	NET: Fri-ends & family	None of these	NET: Not me pers-onally	NET: Not Fri-ends & family
Unweighted base	2606	686	519	55	15	8	6	5	78	1891	1842	1446	1294	1727	509	764	879
Weighted base	2610	686	510	65	16	10	5	4	77	1897	1821	1455	1275	1734	510	789	876
NET: Yes - Practise a religion	686	686	510	65	16	10	5	4	77	-	529	421	355	497	90	157	188
	26%	100%	100%	100%	100%	100%	100%	100%	100%	-	29%	29%	28%	29%	18%	20%	21%
- Christianity	510	510	510	-	-	-	-	-	-	-	395	319	268	377	62	115	133
	20%	74%	100%	-	-	-	-	-	-	-	22%	22%	21%	22%	12%	15%	15%
- Islam	65	65	-	65	-	-	-	-	-	-	47	44	32	48	11	18	17
	3%	10%	-	100%	-	-	-	-	-	-	3%	3%	3%	3%	2%	2%	2%
- Hinduism	16	16	-	-	16	-	-	-	-	-	12	5	9	9	4	4	7
	1%	2%	-	-	100%	-	-	-	-	-	1%	*	1%	1%	1%	*	1%
- Sikhism	10	10	-	-	-	10	-	-	-	-	10	9	7	10	-	-	-
	*	1%	-	-	-	100%	-	-	-	-	1%	1%	1%	1%	-	-	-
- Judaism	5	5	-	-	-	-	5	-	-	-	4	3	3	3	1	1	2
	*	1%	-	-	-	-	100%	-	-	-	*	*	*	*	*	*	*
- Buddhism	4	4	-	-	-	-	-	4	-	-	2	1	1	1	2	2	2
	*	1%	-	-	-	-	-	100%	-	-	*	*	*	*	*	*	*
- Other	77	77	-	-	-	-	-	-	77	-	59	40	35	49	9	18	28
	3%	11%	-	-	-	-	-	-	100%	-	3%	3%	3%	3%	2%	2%	3%
No	1897	-	-	-	-	-	-	-	-	1897	1270	1020	909	1220	415	626	676
	73%	-	-	-	-	-	-	-	-	100%	70%	70%	71%	70%	81%	79%	77%
Refused	27	-	-	-	-	-	-	-	-	-	22	15	12	16	4	5	11
	1%	-	-	-	-	-	-	-	-	-	1%	1%	1%	1%	1%	1%	1%
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	1
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	*

Charity Donations - England ONLY

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Absolutes/col percents

Table 3

Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any? Please select all that apply.

Base: All respondents

	Gender			Age						Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	2606	1274	1332	239	417	430	527	442	551	1024	560	413	609	-	119	337	275	272	215	-	285	390	433	280
Weighted base	2610	1277	1333	321	449	438	464	385	553	714	719	571	606	-	121	334	273	273	212	-	304	395	425	273
You personally	1821 70%	834 65%	987 74%	187 58%	295 66%	309 71%	337 73%	272 71%	420 76%	545 76%	514 71%	382 67%	380 63%	-	78 64%	231 69%	196 72%	199 73%	144 68%	-	231 76%	256 65%	303 71%	182 67%
Your immediate family	1455 56%	662 52%	794 60%	189 59%	275 61%	256 58%	269 58%	208 54%	258 47%	453 63%	421 59%	304 53%	277 46%	-	68 56%	192 57%	150 55%	148 54%	118 55%	-	168 55%	214 54%	250 59%	147 54%
Your friends	1275 49%	574 45%	701 53%	166 52%	255 57%	232 53%	227 49%	174 45%	221 40%	430 60%	372 52%	248 44%	224 37%	-	55 45%	161 48%	140 51%	137 50%	97 46%	-	152 50%	197 50%	207 49%	128 47%
None of these	510 20%	306 24%	204 15%	70 22%	85 19%	81 19%	89 19%	79 21%	105 19%	104 14%	122 17%	122 21%	162 27%	-	24 20%	71 21%	55 20%	49 18%	40 19%	-	53 17%	89 23%	69 16%	59 22%
NET: Not me personally	789 30%	443 35%	346 26%	135 42%	154 34%	129 29%	126 27%	113 29%	133 24%	169 24%	205 29%	189 33%	226 37%	-	44 36%	103 31%	77 28%	74 27%	69 32%	-	73 24%	138 35%	121 29%	91 33%
NET: Friends & family	1734 66%	788 62%	946 71%	230 71%	333 74%	294 67%	311 67%	244 63%	321 58%	536 75%	501 70%	362 63%	334 55%	-	85 70%	217 65%	177 65%	183 67%	138 65%	-	201 66%	263 67%	295 69%	175 64%
NET: Not Friends & family	876 34%	489 38%	387 29%	92 29%	116 26%	143 33%	153 33%	141 37%	232 42%	178 25%	218 30%	209 37%	272 45%	-	36 30%	117 35%	96 35%	90 33%	74 35%	-	103 34%	132 33%	130 31%	99 36%
Mean mentions	1.7	1.6	1.9	1.7	1.8	1.8	1.8	1.7	1.6	2.0	1.8	1.6	1.5	-	1.7	1.7	1.8	1.8	1.7	-	1.8	1.7	1.8	1.7

Charity Donations - England ONLY

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 4

Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any? Please select all that apply.

Base: All respondents

	Q1. Do you practise a religion?										Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any?						
	Total	Yes - Any	Christ-ianity	Islam	Hinduism	Sikhism	Judaism	Buddhism	Other	No	You pers-onally	Your immed-iate family	Your fri-ends	NET: Fri-ends & family	None of these	NET: Not me pers-onally	NET: Not Fri-ends & family
Unweighted base	2606	686	519	55	15	8	6	5	78	1891	1842	1446	1294	1727	509	764	879
Weighted base	2610	686	510	65	16	10	5	4	77	1897	1821	1455	1275	1734	510	789	876
You personally	1821	529	395	47	12	10	4	2	59	1270	1821	1244	1131	1454	-	-	366
	70%	77%	78%	72%	76%	100%	82%	54%	76%	67%	100%	85%	89%	84%	-	-	42%
Your immediate family	1455	421	319	44	5	9	3	1	40	1020	1244	1455	997	1455	-	211	-
	56%	61%	63%	67%	33%	90%	62%	36%	52%	54%	68%	100%	78%	84%	-	27%	-
Your friends	1275	355	268	32	9	7	3	1	35	909	1131	997	1275	1275	-	144	-
	49%	52%	52%	49%	56%	72%	62%	36%	46%	48%	62%	68%	100%	74%	-	18%	-
None of these	510	90	62	11	4	-	1	2	9	415	-	-	-	-	510	510	510
	20%	13%	12%	18%	24%	-	18%	46%	12%	22%	-	-	-	100%	65%	58%	
NET: Not me personally	789	157	115	18	4	-	1	2	18	626	-	211	144	280	510	789	510
	30%	23%	22%	28%	24%	-	18%	46%	24%	33%	-	15%	11%	16%	100%	100%	58%
NET: Friends & family	1734	497	377	48	9	10	3	1	49	1220	1454	1455	1275	1734	-	280	-
	66%	73%	74%	74%	58%	100%	62%	36%	64%	64%	80%	100%	100%	100%	-	35%	-
NET: Not Friends & family	876	188	133	17	7	-	2	2	28	676	366	-	-	-	510	510	876
	34%	27%	26%	26%	42%	-	38%	64%	36%	36%	20%	-	-	-	100%	65%	100%
Mean mentions	1.7	1.9	1.9	1.9	1.6	2.6	2.1	1.3	1.7	1.7	2.3	2.5	2.7	2.4	0.0	0.5	0.4

Charity Donations - England ONLY

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 5
Q3. Thinking about the past month only, have you seen or heard anything from each of the following organisations encouraging you to give money to charitable or social causes?
Base: All respondents

	Gender			Age						Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	2606	1274	1332	239	417	430	527	442	551	1024	560	413	609	-	119	337	275	272	215	-	285	390	433	280
Weighted base	2610	1277	1333	321	449	438	464	385	553	714	719	571	606	-	121	334	273	273	212	-	304	395	425	273
<u>From a church, or similar religious group</u>																								
Yes	497	245	253	72	94	85	85	64	98	165	142	101	89	-	19	45	52	45	34	-	63	118	78	44
	19%	19%	19%	22%	21%	19%	18%	17%	18%	23%	20%	18%	15%	-	16%	14%	19%	16%	16%	-	21%	30%	18%	16%
No	2110	1032	1078	250	354	353	378	319	455	548	575	469	517	-	102	287	221	228	179	-	241	277	347	229
	81%	81%	81%	78%	79%	81%	82%	83%	82%	77%	80%	82%	85%	-	84%	86%	81%	84%	84%	-	79%	70%	82%	84%
Don't know	3	-	3	-	1	-	1	1	-	1	1	1	-	-	-	2	1	-	-	-	-	-	-	-
	*	-	*	-	*	-	*	*	-	*	*	*	-	-	-	1%	*	-	-	-	-	-	-	-
<u>From the Government</u>																								
Yes	204	122	82	27	48	29	36	38	26	55	59	51	39	-	12	20	19	24	16	-	23	38	28	22
	8%	10%	6%	8%	11%	7%	8%	10%	5%	8%	8%	9%	6%	-	10%	6%	7%	9%	7%	-	8%	10%	7%	8%
No	2390	1148	1241	293	399	408	423	343	523	652	654	520	564	-	109	311	253	246	195	-	276	357	395	248
	92%	90%	93%	91%	89%	93%	91%	89%	95%	91%	91%	91%	93%	-	90%	93%	93%	90%	92%	-	91%	90%	93%	91%
Don't know	17	7	10	1	2	1	4	4	4	8	6	-	3	-	-	2	1	3	2	-	4	-	2	3
	1%	1%	1%	*	*	*	1%	1%	1%	1%	1%	-	*	-	-	1%	*	1%	1%	-	1%	-	*	1%

Charity Donations - England ONLY

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 5
Q3. Thinking about the past month only, have you seen or heard anything from each of the following organisations encouraging you to give money to charitable or social causes?
Base: All respondents

	Gender			Age						Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Weighted base	2610	1277	1333	321	449	438	464	385	553	714	719	571	606	-	121	334	273	273	212	-	304	395	425	273
From a charity																								
Yes	1877	885	991	215	311	334	345	276	397	568	543	387	378	-	83	225	191	185	155	-	236	285	319	197
	72%	69%	74%	67%	69%	76%	74%	72%	72%	80%	76%	68%	62%	-	68%	67%	70%	68%	73%	-	78%	72%	75%	72%
No	729	390	339	107	138	104	118	107	155	145	176	183	225	-	39	108	82	88	56	-	67	109	105	75
	28%	31%	25%	33%	31%	24%	26%	28%	28%	20%	24%	32%	37%	-	32%	32%	30%	32%	26%	-	22%	28%	25%	27%
Don't know	4	1	3	-	-	-	1	2	1	2	-	-	3	-	-	1	*	-	1	-	-	-	1	1
	*	*	*	-	-	-	*	1%	*	*	-	-	*	-	-	*	*	-	1%	-	-	-	*	*
From a local political organisation, such as a political party or trades union																								
Yes	222	123	99	20	42	36	42	37	44	76	54	46	46	-	5	27	19	24	21	-	32	37	35	23
	8%	10%	7%	6%	9%	8%	9%	10%	8%	11%	8%	8%	8%	-	4%	8%	7%	9%	10%	-	10%	9%	8%	9%
No	2377	1146	1231	294	407	401	419	348	507	637	660	522	558	-	117	307	253	249	192	-	270	354	386	249
	91%	90%	92%	92%	91%	92%	90%	90%	92%	89%	92%	91%	92%	-	96%	92%	93%	91%	90%	-	89%	90%	91%	91%
Don't know	11	8	3	7	-	1	2	-	1	1	5	3	2	-	-	1	*	-	-	-	2	4	4	1
	*	1%	*	2%	-	*	1%	-	*	*	1%	1%	*	-	-	*	*	-	-	-	1%	1%	1%	*

Charity Donations - England ONLY

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 6
Q3. Thinking about the past month only, have you seen or heard anything from each of the following organisations encouraging you to give money to charitable or social causes?
Base: All respondents

	Q1. Do you practise a religion?										Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any?						
	Total	Yes - Any	Christ-ianity	Islam	Hinduism	Sikhism	Judaism	Buddhism	Other	No	You pers- onally	Your immed- iate family	Your fri- ends	NET: Fri- ends & family	None of these	NET: Not me pers- onally	NET: Not Fri- ends & family
Unweighted base	2606	686	519	55	15	8	6	5	78	1891	1842	1446	1294	1727	509	764	879
Weighted base	2610	686	510	65	16	10	5	4	77	1897	1821	1455	1275	1734	510	789	876
<u>From a church, or similar religious group</u>																	
Yes	497 19%	273 40%	212 42%	26 39%	4 26%	2 16%	1 25%	1 36%	28 36%	220 12%	411 23%	339 23%	316 25%	400 23%	40 8%	86 11%	97 11%
No	2110 81%	410 60%	296 58%	40 61%	12 74%	8 84%	3 75%	2 64%	49 64%	1676 88%	1408 77%	1114 77%	958 75%	1332 77%	469 92%	702 89%	778 89%
Don't know	3 *	2 *	2 *	- -	- -	- -	- -	- -	- -	1 *	1 *	2 *	1 *	2 *	1 *	2 *	1 *
<u>From the Government</u>																	
Yes	204 8%	55 8%	44 9%	3 5%	3 20%	2 16%	- -	- -	3 4%	147 8%	149 8%	129 9%	115 9%	144 8%	38 7%	55 7%	60 7%
No	2390 92%	626 91%	461 90%	62 95%	13 80%	8 84%	5 100%	4 100%	74 96%	1738 92%	1662 91%	1319 91%	1156 91%	1581 91%	466 91%	728 92%	808 92%
Don't know	17 1%	5 1%	5 1%	- -	- -	- -	- -	- -	- -	12 1%	10 1%	8 1%	3 *	9 1%	6 1%	7 1%	8 1%

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Absolutes/col percents

Table 6
Q3. Thinking about the past month only, have you seen or heard anything from each of the following organisations encouraging you to give money to charitable or social causes?
Base: All respondents

	Q1. Do you practise a religion?										Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any?						
	Total	Yes - Any	Christ-ianity	Islam	Hinduism	Sikhism	Judaism	Buddhism	Other	No	You pers-onally	Your immed-iate family	Your fri-ends	NET: Fri-ends & family	None of these	NET: Not me pers-onally	NET: Not Fri-ends & family
Weighted base	2610	686	510	65	16	10	5	4	77	1897	1821	1455	1275	1734	510	789	876
<u>From a charity</u>																	
Yes	1877 72%	525 77%	393 77%	44 67%	9 58%	7 74%	4 82%	3 79%	65 84%	1332 70%	1479 81%	1175 81%	1057 83%	1388 80%	224 44%	398 50%	489 56%
No	729 28%	160 23%	115 23%	21 33%	7 42%	3 26%	1 18%	1 21%	12 16%	561 30%	339 19%	278 19%	218 17%	343 20%	285 56%	390 49%	386 44%
Don't know	4 *	1 *	1 *	- -	- -	- -	- -	- -	- -	3 *	2 *	3 *	* *	3 *	- -	2 *	1 *
<u>From a local political organisation, such as a political party or trades union</u>																	
Yes	222 8%	65 10%	51 10%	6 9%	1 5%	- -	- -	1 24%	6 8%	154 8%	179 10%	145 10%	132 10%	170 10%	24 5%	43 5%	52 6%
No	2377 91%	616 90%	454 89%	59 91%	15 95%	10 100%	5 100%	3 76%	71 92%	1735 91%	1637 90%	1303 90%	1139 89%	1556 90%	483 95%	739 94%	821 94%
Don't know	11 *	4 1%	4 1%	- -	- -	- -	- -	- -	- -	7 *	4 *	8 1%	4 *	8 *	3 1%	7 1%	3 *

Charity Donations - England ONLY

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 7

Q4. Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender			Age						Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	2606	1274	1332	239	417	430	527	442	551	1024	560	413	609	-	119	337	275	272	215	-	285	390	433	280
Weighted base	2610	1277	1333	321	449	438	464	385	553	714	719	571	606	-	121	334	273	273	212	-	304	395	425	273
<u>If a friend were asking me to give money to charity, I would prefer them to do it in person rather than online, such as through email or Facebook</u>																								
Agree	1770	868	903	207	260	282	323	284	415	407	474	436	453	-	92	231	193	198	157	-	203	242	277	176
	68%	68%	68%	64%	58%	64%	70%	74%	75%	57%	66%	76%	75%	-	76%	69%	71%	73%	74%	-	67%	61%	65%	64%
Disagree	783	386	397	108	182	147	133	93	121	286	235	125	138	-	29	93	72	70	52	-	93	145	137	91
	30%	30%	30%	34%	40%	34%	29%	24%	22%	40%	33%	22%	23%	-	24%	28%	26%	26%	25%	-	31%	37%	32%	33%
Don't know	56	23	33	6	8	9	8	8	17	22	10	10	15	-	-	10	8	4	3	-	7	7	10	7
	2%	2%	2%	2%	2%	2%	2%	2%	3%	3%	1%	2%	2%	-	-	3%	3%	2%	1%	-	2%	2%	2%	2%
<u>Local communities are better than online communities at encouraging people to think about social causes and issues</u>																								
Agree	1685	864	821	191	270	277	298	280	370	416	453	421	395	-	87	213	168	180	138	-	192	234	288	185
	65%	68%	62%	59%	60%	63%	64%	73%	67%	58%	63%	74%	65%	-	72%	64%	61%	66%	65%	-	63%	59%	68%	68%
Disagree	802	358	444	125	169	139	138	88	142	262	243	128	169	-	32	104	86	82	64	-	96	143	120	75
	31%	28%	33%	39%	38%	32%	30%	23%	26%	37%	34%	22%	28%	-	27%	31%	31%	30%	30%	-	32%	36%	28%	28%
Don't know	123	55	68	6	11	22	28	17	40	37	23	22	42	-	2	17	20	11	10	-	16	18	18	12
	5%	4%	5%	2%	2%	5%	6%	4%	7%	5%	3%	4%	7%	-	2%	5%	7%	4%	5%	-	5%	5%	4%	4%

Charity Donations - England ONLY

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 7

Q4. Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender			Age						Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Weighted base	2610	1277	1333	321	449	438	464	385	553	714	719	571	606	-	121	334	273	273	212	-	304	395	425	273
<u>In the past month, I have been told in person about someone in my local community doing significant volunteer work for charity</u>																								
Agree	1032	495	537	144	169	171	189	147	212	286	296	227	223	-	57	136	116	94	78	-	137	150	163	101
	40%	39%	40%	45%	38%	39%	41%	38%	38%	40%	41%	40%	37%	-	47%	41%	42%	34%	37%	-	45%	38%	38%	37%
Disagree	1550	770	780	178	278	262	269	234	329	422	419	340	368	-	65	192	153	178	132	-	166	241	258	166
	59%	60%	58%	55%	62%	60%	58%	61%	59%	59%	58%	60%	61%	-	53%	57%	56%	65%	62%	-	55%	61%	61%	61%
Don't know	28	11	17	-	2	5	5	4	12	6	4	3	15	-	-	6	4	2	2	-	1	4	4	5
	1%	1%	1%	-	*	1%	1%	1%	2%	1%	*	1%	3%	-	-	2%	1%	1%	1%	-	*	1%	1%	2%
<u>In the past month, I have heard through an online community, such as Facebook, that someone I know is doing significant volunteer work for charity</u>																								
Agree	1012	505	507	228	237	206	155	108	79	308	304	217	184	-	57	116	103	106	76	-	104	157	185	109
	39%	40%	38%	71%	53%	47%	33%	28%	14%	43%	42%	38%	30%	-	47%	35%	38%	39%	36%	-	34%	40%	43%	40%
Disagree	1551	743	808	92	209	230	301	272	446	403	406	343	399	-	63	211	166	162	132	-	191	230	236	161
	59%	58%	61%	29%	47%	53%	65%	71%	81%	56%	57%	60%	66%	-	52%	63%	61%	59%	62%	-	63%	58%	55%	59%
Don't know	47	29	18	2	3	2	7	5	28	4	9	11	23	-	1	6	4	6	4	-	9	8	5	3
	2%	2%	1%	1%	1%	*	2%	1%	5%	1%	1%	2%	4%	-	1%	2%	2%	2%	2%	-	3%	2%	1%	1%

Charity Donations - England ONLY

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 8

Q4. Do you agree or disagree with each of the following statements?**Base: All respondents**

	Q1. Do you practise a religion?										Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any?						
	Total	Yes - Any	Christ-ianity	Islam	Hinduism	Sikhism	Judaism	Buddhism	Other	No	You pers-onally	Your immed-iate family	Your fri-ends	NET: Fri-ends & family	None of these	NET: Not me pers-onally	NET: Not Fri-ends & family
Unweighted base	2606	686	519	55	15	8	6	5	78	1891	1842	1446	1294	1727	509	764	879
Weighted base	2610	686	510	65	16	10	5	4	77	1897	1821	1455	1275	1734	510	789	876
<u>If a friend were asking me to give money to charity, I would prefer them to do it in person rather than online, such as through email or Facebook</u>																	
Agree	1770 68%	503 73%	378 74%	47 72%	12 74%	5 55%	1 28%	2 57%	57 74%	1248 66%	1221 67%	957 66%	828 65%	1150 66%	348 68%	549 70%	620 71%
Disagree	783 30%	167 24%	117 23%	19 28%	4 26%	4 45%	3 72%	2 43%	18 24%	610 32%	556 31%	468 32%	419 33%	548 32%	152 30%	227 29%	235 27%
Don't know	56 2%	16 2%	15 3%	- -	- -	- -	- -	- -	1 2%	38 2%	43 2%	30 2%	29 2%	36 2%	10 2%	13 2%	21 2%
<u>Local communities are better than online communities at encouraging people to think about social causes and issues</u>																	
Agree	1685 65%	461 67%	351 69%	40 61%	11 69%	2 16%	1 17%	2 64%	55 71%	1205 64%	1175 65%	942 65%	811 64%	1111 64%	333 65%	510 65%	574 66%
Disagree	802 31%	190 28%	131 26%	22 33%	4 26%	7 69%	3 75%	1 36%	22 29%	604 32%	556 31%	453 31%	417 33%	552 32%	151 30%	246 31%	250 29%
Don't know	123 5%	34 5%	28 5%	4 6%	1 5%	1 15%	* 8%	- -	- -	88 5%	90 5%	61 4%	47 4%	71 4%	26 5%	33 4%	52 6%

Charity Donations - England ONLY

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 8

Q4. Do you agree or disagree with each of the following statements?**Base: All respondents**

	Q1. Do you practise a religion?										Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any?						
	Total	Yes - Any	Christ-ianity	Islam	Hinduism	Sikhism	Judaism	Buddhism	Other	No	You pers-onally	Your immed-iate family	Your fri-ends	NET: Fri-ends & family	None of these	NET: Not me pers-onally	NET: Not Fri-ends & family
Weighted base	2610	686	510	65	16	10	5	4	77	1897	1821	1455	1275	1734	510	789	876
<u>In the past month, I have been told in person about someone in my local community doing significant volunteer work for charity</u>																	
Agree	1032 40%	353 52%	268 53%	34 53%	9 57%	2 19%	3 62%	2 60%	35 45%	671 35%	801 44%	674 46%	620 49%	792 46%	136 27%	231 29%	240 27%
Disagree	1550 59%	324 47%	237 46%	30 46%	5 32%	8 81%	2 38%	1 18%	42 55%	1207 64%	1007 55%	773 53%	648 51%	931 54%	362 71%	543 69%	619 71%
Don't know	28 1%	8 1%	5 1%	1 1%	2 10%	- -	- -	1 21%	- -	19 1%	12 1%	8 1%	7 1%	12 1%	12 2%	16 2%	17 2%
<u>In the past month, I have heard through an online community, such as Facebook, that someone I know is doing significant volunteer work for charity</u>																	
Agree	1012 39%	257 37%	182 36%	32 48%	8 53%	2 22%	4 80%	2 54%	27 35%	744 39%	746 41%	653 45%	618 48%	775 45%	145 28%	267 34%	238 27%
Disagree	1551 59%	410 60%	310 61%	33 50%	7 47%	8 78%	1 20%	1 24%	50 65%	1127 59%	1051 58%	793 54%	648 51%	944 54%	344 67%	499 63%	607 69%
Don't know	47 2%	20 3%	18 3%	1 1%	- -	- -	- -	1 21%	- -	25 1%	24 1%	9 1%	9 1%	16 1%	21 4%	24 3%	31 4%